



Printing Industry of Minnesota, Inc.

Sponsorship Opportunities

Print Mixer Networking event held at a member company. The event can include a tour and short overview of how the sponsor's product/service has benefited the printer/host company. 4-6 p.m. Sponsorship cost is \$500 to cover invitations, postage and refreshments.

Print Showcase The largest trade show for the graphic arts and communications industry in the Minneapolis area. Attendees are printers, print buyers and suppliers to the industry. PIM members can rent a booth for \$550, or be the exclusive event sponsor, \$1500.

Star of Excellence Awards Banquet PIM's biggest event of the year! Awards are presented to members for excellence in print, leadership, customer service and production. Sponsorships include:

- \$500 Best of Show, CSR of the Year or Production Professional of the Year
- \$200 Category Sponsor. You introduce the winner of specific category and present their awards
- \$200 Exhibit Table. Your company has a 6' table located by the bars and appetizers.
- \$200 Centerpieces for the tables. A card is placed on each table with your company name
- \$800 Appetizer sponsor, 2 available.
- \$1500 Keynote sponsor, 2 available. You and another member introduce keynote speaker.

Annual Golf Outing Held for 55 years! Two 18 hole courses at Majestic Oaks Golf Course

Sponsorships include:

- Hole Sponsorship \$250 + \$100 minimum value prize
- Raffle Sponsor \$200 value prize for raffle, proceeds go to PIM Scholarship Fund
- Hospitality Sponsor \$250 + you provide a give-away item for gift bags or food item
- Door Prize \$25 minimum value

Women in Print Annual luncheon celebrating Women in Print! Provide a door prize of \$50 minimum value. The exclusive event sponsor cost is \$1000.

Mingle Jingle Holiday party at PIM offices in Roseville. Sponsorships include:

- Casino Game Table \$250 + \$100 minimum value prize 4 available
- Appetizer Sponsor \$250 4 available
- Bartender \$250 2 available

Graphic News Advertising PIM newsletter advertising rates include start at \$250 for a 1/8 page ad.

Printing Each of PIM events and programs requires printed materials. Members can sponsor the printing services, and receive their company name on the piece.

Student Print Day Members can provide funds to make this day possible! Students are introduced to the printing industry with tours and programs.

Student Internship Program Members provide internships for people ages 16-21, June, July and August. Wages are reimbursed up to 75% and \$1100 per student by the Pohlad Foundation.

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