



Printing Industry of Minnesota, Inc.

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FOR IMMEDIATE RELEASE

PIM PARTNERS WITH EASEL FOR ADOBE CONFERENCE

St. Paul, MN – The Printing Industry of Minnesota is pleased to announce that it is a co-sponsor of the upcoming Adobe Acrobat & PDF Central Conference, slated for this coming September at the Minneapolis Convention Center.

The PDF Central Conference is set for September 23 – 25, 2008. Offerings promise to bring nationally recognized experts to Minnesota for what is being billed as the only conference in the region dedicated to Adobe Acrobat and PDF. Representatives from Adobe Systems, Inc. and other Acrobat and PDF experts from all over the world will present various educational seminars on Acrobat and PDF related topics in three tracks. There is also a pre-conference option scheduled.

PIM is partnering with Easel Solutions, a division of Easel Training, the premier training center for the graphic arts in Minnesota. PIM will take on a promotional role, to reach the printing industry through its membership, while at the same time offering PIM members a discounted rate. Easel is working directly with Adobe to coordinate the Conference. For more information on conference offerings, or to register, visit www.pdfcentralconference.com.

The Printing Industry of Minnesota is committed to the education of the graphic arts industry. PIM has partnered with Easel Training for two years, promoting Easel classes to their membership. This conference provides an opportunity for the two organizations to band together to promote the latest technology to the printing industry. For further information about PIM, see the association's website at www.pimn.org.